

New Model Press Release

November 5, 2019

DO NOT RELEASE BEFORE NOVEMBER 5, 2019

2020 KAWASAKI Z650 MOTORCYCLE MIDDLEWEIGHT SUPERNAKED

Kawasaki has built a legacy of creating motorcycles that have unrivaled performance, excitement, and Sugomi™ styling, all of which is embodied in the new 2020 Z650 compact middleweight motorcycle. Known as one of the most well-balanced motorcycles in the Kawasaki lineup, the Z650 blends easy handling, optimal engine and chassis performance with bold Sugomi styling. For 2020, the new Kawasaki Z650 features new styling, LED headlight, new Dunlop tires, and a full suite of state-of-the-art advanced rider support features.



The powerplant and chassis of the Z650 are what make this motorcycle extremely well-balanced and fun to ride. Whether it's a daily commute or just an afternoon on some backroads, the strong parallel twin engine and sporty lightweight chassis of the Z650 create a winning package.

Highlights of the 2020 Z650

- **NEW** Styling with LED Headlights
- **NEW** TFT Color Instrumentation
- **NEW** Smartphone Connectivity via RIDEOLOGY THE APP
- **NEW** Dunlop Sportmax Roadsport 2 tires



STYLING

The sharper Sugomi styling of the Z650 gives the motorcycle an even stronger appearance. The bold appearance of the LED headlamps, headlamp cowl, and new shrouds are sure to catch the attention of new and seasoned riders alike.

At the front of the Z650, the new compact LED headlamp is complemented by a centrally located LED position lamp. The defined, sharp edges emphasize the design of the new headlamp. The headlamp cowl is sharper and more compact, with a distinct two-piece design that positions colored parts higher, to create a light image. The sleek chin spoiler, new meter cover, and more forward-slanting lines contribute to the Sugomi design and appearance. Complementing the new front-end appearance is the clean and functional design of the new wide shrouds and radiator covers which encapsulate the fierce image of Sugomi styling.

Increased passenger comfort also complements the new styling of the Z650, with a thicker and wider urethane passenger seat.

TFT COLOR INSTRUMENTATION

The new 4.3" all-digital TFT color instrumentation gives the cockpit of the Z650 motorcycle a high-tech, high-grade appearance. The full color display features TFT (thin-film transistor) technology delivers a high level of visibility. The screen's background color is selectable (black or white), and screen brightness adjusts automatically to suit available light. Display functions include: digital speedometer, digital bar-style tachometer, gear position indicator, shift lamp, fuel gauge, odometer, dual trip meters, current and average fuel consumption, remaining range, average speed, total time, coolant temperature, clock, battery voltage, Kawasaki service reminder, oil change reminder, and Economical Riding Indicator.

SMARTPHONE CONNECTIVITY

Another Kawasaki first for the middleweight Z line of motorcycles is the addition of Smartphone Connectivity. A chip built into the instrument panel enables riders to connect to their motorcycle wirelessly. Using RIDEOLOGY THE APP*, a number of instrument functions can be accessed, logged, and reviewed contributing to an enhanced motorcycling experience. The following information can be viewed:

1. **Vehicle Info**
 - Check latest status update
2. **Riding Log**
 - Can be logged in detail, and played back for review
 - Route, distance and time traveled can be logged for review
 - Riding conditions can be recorded in detail
3. **Telephone Notifications**
 - Provides a notification on dash when a call or mail is received by smartphone
4. **General Settings**
 - General instrument display setting changes can be made on your smartphone

The app can also be used when away from the motorcycle. When riding (with the app ON), the bike and smartphone are always connected, and riding log data is being recorded by the app. After your ride, the latest riding information is stored by the app and may be viewed on the smartphone. Any changes made via the app while the engine is off, or while out of range, will be implemented as soon as the ignition is turned on and the smartphone is in range with the app ON.

*RIDEOLOGY THE APP is not intended for use during vehicle operation. Only use RIDEOLOGY THE APP when the vehicle is not being operated and it is safe to do so.

TIRES

Enhancing performance on the 2020 Kawasaki Z650 are new Dunlop Sportmax Roadsport 2 tires, which help to improve upon the lightweight and nimble handling of the Z650.

ACCESSORIES

Kawasaki offers a full line of Kawasaki Genuine Accessories (KGA) including a helmet lock, smoked wind deflector, TFT meter protection film, Ergo-Fit™ Extended Reach Seat (+30 mm), oil filler cap, tank pad, seat cowl, 30 Liter top case, tank bag, DC outlet (50 W), U-lock bracket, radiator screen, frame sliders, tank pad, and knee pads.

COLORS

The 2020 Kawasaki Z650 motorcycle is available in:

Metallic Spark Black
Metallic Spark Black / Metallic Flat Spark Black

MSRP

Metallic Spark Black / Metallic Flat Spark Black
\$7,249 (Non-ABS) / \$7,649 (ABS)

Metallic Spark Black
\$7,349 (Non-ABS) / \$7,749 (ABS)

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ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 250 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

Kawasaki Motors Corp., U.S.A.

26972 Burbank, Foothill Ranch, CA 92610

Tel: 949-770-0400 | www.kawasaki.com