

**DO NOT RELEASE BEFORE OCTOBER 7, 2019**

## **2020 KAWASAKI MOTORCYCLE LINEUP**

# **KAWASAKI RETURNS IN 2020 WITH A MOTORCYCLE FOR EVERY RIDER**

The Kawasaki 2020 line of motorcycles has a motorcycle for various types of riders with a wide range of options covering hypersport, supersport, sport, naked, adventure, touring, dual purpose and cruiser models.

### **HYPERSPORT**

#### **Ninja® H2R**

The Ninja H2R is the unrestricted, track only hypersport, which was truly Built Beyond Belief. Featuring a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, aerodynamic bodywork, and a rigid single-sided swingarm, this track- only motorcycle sits at the head of the class in technological development. The 2020 Ninja H2R is available in Mirror Coated Matte Spark Black.

#### **Ninja® H2 and H2 Carbon**

The Kawasaki Ninja H2 and Ninja H2 Carbon feature a 998cc inline four-cylinder engine, proprietary supercharger, lightweight trellis frame, compact superbike dimensions, aerodynamic bodywork, and a rigid single-sided swingarm. Both models feature high-spec Brembo calipers and Kawasaki's highly durable paint. In the cockpit, a TFT (thin-film transistor) color instrumentation display with four selectable display modes, as well as smartphone connectivity using Bluetooth technology and the new RIDEOLOGY THE APP. Bringing all this power and technology to the pavement are new Bridgestone RS11 tires. The Ninja H2 Carbon, was developed as a special, limited edition model that features beautiful, strong and lightweight carbon fiber front bodywork and special insignia. The 2020 Ninja H2 is available in Mirror Coated Spark Black, while the 2020 Ninja H2 Carbon is offered in Mirror Coated Matte Spark Black / Candy Flat Blazed Green with its clear coated raw carbon fiber fairing on display.

#### **Ninja® H2 SX SE+**

The Kawasaki Ninja H2 SX SE+ brings the latest in electronically controlled suspension, braking, and rider aid technologies to the supercharged hyperbike platform. The Ninja H2 SX SE+ motorcycle is powered by a supercharged 998cc inline four-cylinder engine, which utilizes Kawasaki's knowledge of precision engine tuning to distribute power to where it is most useful, in the low to mid range. With that, Kawasaki has created one of the most advanced and well-balanced motorcycles in performance, comfort, and efficiency. Developed to have the ability to go above and beyond the daily applications of today's sportbike rider, the Ninja H2 SX SE+ utilizes a balanced supercharged engine that offers optimal output performance in the low to mid RPM range, all while achieving excellent fuel efficiency. This highly refined package offers an unrivaled level of performance and comfort, with agile handling akin to its superbike counterparts. It features electronically controlled suspension, Brembo calipers, integrated riding modes, and smartphone connectivity using Bluetooth technology and the new RIDEOLOGY THE APP. The 2020 Ninja H2 SX SE+ is available in Emerald Blazed Green/Metallic Diablo Black/Metallic Graphite Gray.

## **SUPERSPORT**

### **Ninja® ZX™-10R ABS**

Kawasaki's Ninja® liter class superbike motorcycles have been amassing record after record in the FIM Superbike World Championship (WorldSBK), including five World Superbike championship winning performances including the last five straight. The Kawasaki Racing Team (KRT) continues to set the bar high in the pinnacle of road racing around the globe and their unmatched success on the racetrack has allowed Kawasaki engineers to continue delivering the racetrack precision of its sportbikes to the street. The Ninja ZX-10R features technology derived directly from the race team including finger follower valve actuation, a cylinder head ready for high lift cams and the dual direction Kawasaki Quick Shifter. The 2020 Ninja ZX-10R is available in a Metallic Spark Black/Metallic Flat Spark Black color scheme or in a KRT edition Lime Green/Ebony colorway. The 2020 models range from an MSRP of \$15,399 (Non-ABS) to \$16,399 for the ABS KRT Edition.

### **Ninja® ZX™-6R**

The Ninja® ZX™-6R "636" has a potent 636cc liquid cooled 4-stroke in-line four-cylinder engine and advanced rider support features. The 2020 Ninja ZX-6R "636" utilizes a race proven chassis that has been optimized for the street; it offers the opportunities for exhilarating experiences in a wide range of riding situations. While its lineage gives it a high potential for track-riding fun, its street-riding focus makes it the middleweight motorcycle of choice for a day out on the winding roads. Developed to suit a wide range of riders, it provides riders a platform that allows for plenty of excitement. The Ninja ZX-6R features optimized engine performance across the entire RPM range, idealized suspension components and design, along with increased advanced rider support technology. The Ninja ZX-6R is packed with premium class leading components and advanced technology, such as the Kawasaki Quick Shifter (KQS) to speed upshifts, twin LED headlights and taillights, and new Bridgestone BATTLAX HYPERSPORT S22 tires. The 2020 models are available with and without ABS as well as a KRT Edition. Non-ABS models are available in Candy Steel Furnace Orange/Metallic Flat Spark Black and Metallic Flat Spark Black/ Metallic Spark Black. The ABS model is available in Candy Steel Furnace Orange/Metallic Flat Spark Black and the KRT Edition is available in a Lime Green/Ebony color scheme. MSRP for the non-ABS models starts at \$9,999 and \$10,999 for ABS. \$11,299 for the KRT Edition.

### **Ninja® ZX™-14R**

The Kawasaki Ninja® ZX™-14R will continue to reign as "King" of the Ninja® motorcycles with its powerful 1,441cc DOHC inline-four engine. The most important aspect of a high-performance motorcycle is the ease with which a rider can ride. That is where the Ninja ZX-14R shines. It is equipped with two power modes and a three-mode Kawasaki Traction Control (KTRC) system that can easily be turned on or off with switches. The 2020 model is available in a Metallic Diablo Black/Golden Blazed Green color scheme with an MSRP of \$14,999

## **SPORT**

### **Ninja® 400 ABS**

The award-winning Ninja® 400 sportbike was developed to suit a wide range of riders, allowing them to have a motorcycle that provides plenty of excitement while feeling confident. Thanks to its efficient design, the compact, lightweight engine provides a class leading power to weight ratio. The power delivery was designed to be smooth and manageable, with abundant low-end torque to enable smooth throttle response for a range of riders. Complementing the performance and handling of the new Ninja 400 is the sharp looking Ninja sportbike styling, designed to catch the eye of even the most seasoned riders. For 2020, the Ninja 400 and Ninja 400 ABS is available in Pearl Blizzard White and Metallic Spark Black/Magnetic Dark Gray/Phantom. There are also KRT Edition models with and without ABS in Lime Green/Ebony. MSRP for Non-ABS models start at \$4,999 and range up to at \$5,299 with ABS.

## **Z FAMILY**

### **Z125 PRO**

The Z125 PRO is a visually striking naked motorcycle with styling that's a little on the *dark side*. It not only has edgy looks, but it's also a blast to ride. It fits into that perfect package for those desiring a small motorcycle with plenty of capabilities, low price and great gas mileage. Thanks to the performance-oriented suspension, easy maneuverability and high fun level, it's also a motorcycle you won't soon outgrow. The Z125 PRO was built for the pureness of the riding experience. For 2020, the Z125 PRO is available in Metallic Matte Mysterious Gray, Pearl Storm White and Pearl Stardust White with an MSRP of \$3,199.

### **Z400**

The Z400 was designed to appeal to entry-level riders by retaining the performance of the widely popular Ninja 400 and pairing that performance with the more upright riding position and styling of a naked motorcycle. With its finely tuned 399cc parallel twin four stroke engine and lightweight trellis frame, it offers lightweight handling and stronger low-end feeling – a rider friendly combination that is ideal for fun. Matching its exhilarating performance, the Z400 is clad in aggressive new styling that is inspired by the Sugomi™ styling of the flagship Z models, and a riding position that enhances the rider's confidence. The Z400 motorcycle is packed with premium class leading components and advanced technology, such as the 310 mm front disc and 41mm inverted fork. For 2020, the Z400 is available in Metallic Matte Graphite Gray/Metallic Spark Black and Candy Steel Furnace Orange/Metallic Flat Spark Black with an MSRP of \$4,999.

### **Z900RS ABS**

Reinvigorating the Z900RS, Kawasaki has meticulously crafted one of the most authentic retro bikes in appearance and design, paying homage to the original Z1, all while tastefully incorporating modern technology and features. Developed for riders in search of a well-rounded motorcycle that is not only rich in history and character, but also packed with cutting-edge technology and performance features, the Z900RS is powered by a 948cc in-line four engine, features a modern trellis frame, modern electronics and modern suspension components that bring an unmatched level of performance to the retro sport category. Kawasaki has applied a meticulous attention to detail in building the Z900RS, from the iconic teardrop gas tank to the simple uncluttered engine design, all the way down to the retro themed headlight and tail cowl. For 2020, the Z900RS receives an updated TFT color display with smartphone connectivity and comes in a new Candytone Green paint scheme with an MSRP of \$11,199. The Z900RS CAFE adds café racer styling including front-cowl and seat along with a drop handlebar and is available in Vintage Lime Green/Ebony with an MSRP of \$11,799.

## **W**

### **W800 CAFE**

Developed for riders in search of a well-rounded bike that is not only rich in history and character, but also packed with modern technology and handling features, the W800 CAFE is powered by an air-cooled 773cc vertical twin engine, and features an updated modern double-cradle frame design and modern suspension components that bring an unmatched level of authenticity and performance to the retro motorcycle category. The sleek sweeping contours and meticulous fit and finish of the W1 redefined the standards of motorcycle design in the 1960's. Kawasaki has applied the same meticulous attention to detail in building the W800 CAFE, from the iconic appearance of the air-cooled bevel gear driven vertical twin engine to the elegant gas tank and muffler design, all the way down to the retro themed wheels. The W800 CAFE motorcycle is packed with plenty of modern technology including an Assist and Slipper Clutch, Kawasaki advanced analysis designed frame, and an LED headlamp. The W800 CAFE is returning for 2020 Metallic Matte Fusion Silver/Metallic Spark Black with an MSRP of \$9,799

## **VERSYS®**

### **Versys®-X 300 ABS**

The award-winning Versys lineup starts with the nimble, easy to maneuver Versys®-X 300 ABS motorcycle. Made for any road, any time, the Versys-X 300 ABS has been met with rave reviews and now returns with both street and adventure capability. The 2020 Versys-X 300 is available in both ABS and non-ABS in Pearl Blizzard White/Metallic Carbon Gray. Non-ABS models have an MSRP of \$5,499 while ABS models start at \$5,799.

### **Versys® 650 ABS**

The Versys® 650 ABS and Versys® 650 LT adventure motorcycles are capable machines designed for fun and comfortable riding. Known for Kawasaki's torquey 650cc parallel twin engine and lightweight chassis, the Versys 650 ABS has smooth handling and responsive feedback. It's a capable motorcycle that sits nicely in the middleweight category, meeting a variety of riders' needs. The Versys 650 LT models come standard with hand guards and saddlebags. The Versys 650 ABS and Versys 650 LT are both returning for 2020 with new color offerings in Pearl Blizzard White/Metallic Carbon Gray with an MSRP of \$8,299 and the Versys 650 LT priced at \$9,199.

### **Versys® 1000 SE LT+**

The Versys 1000 SE LT+ is one of the most versatile motorcycles for riding solo or two-up, around the corner or around the globe thanks to its combination of a smooth and responsive in-line four engine tuned for flexibility, and a nimble chassis fitted with dynamic Kawasaki Electronic Controlled Suspension (KECS) that will leave riders letting the good times roll. The Versys 1000 SE LT+ features a strong 1,043cc in-line four cylinder power plant, utilizing the latest technology in engine tuning and design, as well as a high-performance chassis and a full suite of state of the art advanced rider support features. It is packed with premium class leading components and technology, such as Electronic Throttle Valves (ETV), Kawasaki Electronic Controlled Suspension (KECS) Showa front fork, and Kawasaki Cornering Management Function (KCMF) along with much more. The Versys 1000 SE LT+ is returning for 2020 Emerald Blazed Green/Pearl Storm Gray with an MSRP of \$17,999

## **SUPERSPORT TOURING**

### **Concours®14 ABS**

The Kawasaki Concours14 ABS supersport-touring motorcycle offers far more than just its punch of power. It also defines the supersport-touring category by remaining at the top of its class with incredible performance and nimble handling. It's incredibly capable of both carving canyon roads and cruising comfortably along interstate highways. With Kawasaki's supersport expertise, the Concours14 ABS motorcycle benefits from industry-leading technology, K-ACT ABS brakes, KTRC traction control, and a Fuel Economy Assistance Mode. The seat has been sculpted for comfort and to allow the rider to reach the ground more easily. Engineers developed a suspension package that is initially plush for small chatter, yet stiffens through the travel to help maintain its superb handling while carrying a passenger or luggage. The 2020 Kawasaki Concours14 ABS motorcycle is available in a Metallic Matte Fusion Silver/Metallic Spark Black paint scheme with an MSRP of \$15,599.

## **CRUISERS**

### **Vulcan® S**

The Vulcan® S has the same low silhouette of a bigger-bore Vulcan® cruiser, mixed with Kawasaki Ninja®-derived power and handling, as well as its popular ERGO-FIT™ sizing system, designed to comfortably fit a wide range of riders. For 2020, the Kawasaki Vulcan S cruiser returns with Kawasaki's user-friendly and unique ERGO-FIT with a total of 18 combination adjustments by adjusting the motorcycle's seat, footpegs and handlebar. This allows for three seat options for added comfort and rider placement, three footpeg placement options, and two different reach handlebars.

Furthermore, the Vulcan S boasts one of the lowest weights of any motorcycle in its class (twin cylinder cruiser of similar displacement) and we all know what that means—easier to maneuver, quicker

acceleration, easier to stop, quicker to turn and smooth suspension action. The Vulcan S cruiser is available in three configurations: the Vulcan S which is available in Metallic Spark Black with an MSRP of \$7,099; the Vulcan S ABS, which is available in Metallic Spark Black and Metallic Matte Mysterious Gray and has an MSRP of \$7,499; and the Vulcan S ABS CAFE, available in Phantom Blue/Ebony with an MSRP of \$8,099.

### **Vulcan® 900 Classic**

The Vulcan® 900 Classic motorcycle is a mid-sized cruiser that offers a comfortable ride in combination with timeless good looks and a liquid-cooled V-twin engine. The motorcycle features dual slash-cut mufflers and a sound that stirs the soul as it cruises the road. A rugged and reliable belt final drive on the Vulcan 900 Classic cruiser keeps the overall weight down and improves rear-end styling. For 2020, the Vulcan 900 Classic is available in Phantom Blue/Pearl Blizzard White with an MSRP of \$7,999.

### **Vulcan® 900 Classic LT**

The Vulcan® 900 Classic LT, a V-twin-powered cruiser, is equipped with a distinctive fat 180/70x15 rear tire and has the necessary touring goods to get you to your destination in comfort and style. Both rider and passenger will appreciate the large, adjustable windshield, the deep-dyed saddlebags, and passenger backrest. In 2020, the Vulcan 900 Classic LT is available in Metallic Phantom Silver/Metallic Carbon Gray with an MSRP of \$8,999.

### **Vulcan® 900 Custom**

The Vulcan® 900 Custom cruiser's styling exudes attitude, from its tall front tire to blacked-out mufflers. In addition, the low-slung gunfighter-type seat, massive rear tire, stylish front-end accentuated by a thin 21" cast wheel and meticulously sculpted bodywork are standout features. For 2020, the Vulcan 900 Custom motorcycle is available in Metallic Matte Graphite Gray/Metallic Flat Spark Black with an MSRP of \$8,499.

### **Vulcan® 1700 Vaquero® ABS**

The features of the Vulcan® 1700 Vaquero® ABS bagger cruiser add up to the top-of-the-line bagger in its class, encompassing a perfect combination of functionality across a wide range of environments, from inner-city running to cruising down the open road. For 2020, the Vulcan 1700 Vaquero ABS is available in Candy Imperial Blue with an MSRP of \$16,799.

### **Vulcan® 1700 Voyager® ABS**

The Vulcan® 1700 Voyager® ABS touring cruiser is intended for riders who seek modern comfort and plenty of technology as well as the legendary Kawasaki dependability. With its ample storage capacity and large fuel tank, the 2020 Kawasaki Vulcan 1700 Voyager ABS is equipped to reach destinations with ease, and its range of features will help the rider to arrive in comfort. In 2020, the Vulcan Voyager ABS motorcycle is available in Metallic Carbon Gray/Metallic Spark Black with an MSRP of \$17,499.

## **ABOUT KAWASAKI**

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of almost 1,100 independent retailers, with close to

an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).

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**Kawasaki Motors Corp., U.S.A.**

26972 Burbank, Foothill Ranch, CA 92610

Tel: 949-770-0400 | [www.kawasaki.com](http://www.kawasaki.com)