New Model Press Release

June, 12, 2018

DO NOT RELEASE BEFORE JUNE 12, 2018

2019 KAWASAKI KX™ MOTOCROSS LINEUP

THE BIKES THAT BUILD CHAMPIONS

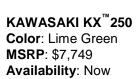
The Kawasaki KX™ motocross lineup is ingrained with a long list of successes that has stemmed from building champions since the start. The entire lineup returns for 2019 with models to build future champions.

The Kawasaki Team Green™ racing team has been the dominant force in amateur racing for more than 35 years, providing contingency and trackside support to racers. As a result, Kawasaki has relied on the aspiring young stars to provide input and to help develop winning products across its lineup.

KAWASAKI KX[™]250

The dominating Kawasaki KX™250 motorcycle returns for 2019. Tuned to best suit race-experienced riders, the 249cc liquid-cooled, 4-stroke single's wide power-band focuses on high-rpm performance that extends way into the over-rev. The slim chassis design contributes to light, nimble handling. The flat seat makes it easy for riders to shift their weight, offering a high level of riding freedom.

The KX250 is built with race-winning components to help Kawasaki riders get to the top step of the podium. From the showroom to the racetrack, the performance of Kawasaki's KX™ family of motorcycles is proof of its engineering pedigree. It truly is the Bike that Builds Champions.





KAWASAKI KX[™]100

Despite its smaller stature, the powerful 99cc two-stroke engine in the KX™100 motorcycle resembles the jaw dropping "big bike" look of its larger KX counterparts, while maintaining its ability to outperform the competition. Designed using the same championship winning technology as Kawasaki's full-size motocross models, an adjustable handlebar mounting system allows for riders to place themselves in the best ride position. Backed by winning performance from Kawasaki Team Green, the KX100 has been a natural step for the riders who are looking to make the transition from the 85cc class to a full-size motocross bike.

KAWASAKI KX[™]100

Color: Lime Green MSRP: \$4,599 Availability: Now

KAWASAKI KX[™]85

The KX™85 motorcycle defines a "big bike in a small package" and has been strategically developed to meet the standards of youth racers searching for the upper hand over the competition. Embedded with the performance and winning technology of the KX lineup, the KX85 relies on its instantaneous power, nimble handling, and factory-race inspired styling to reach the checkered flag first.

The two-stroke, single cylinder 85cc engine is equipped with the highly advanced KIPS® powervalve system that generates an easy-to-use wide-spread powerband. Championship performance requires power and reliability, which is exactly why the KX85 stands above the competition.

KAWASAKI KX[™]85 Color: Lime Green MSRP: \$4,349 Availability: Now

KAWASAKI KX[™]65

The KX[™]65 is the most compact bike in the Kawasaki KX lineup, built to serve as the machine of choice for aspiring motocross racers driven to follow in Kawasaki's championship footsteps. The durability and reliability the KX models are known for creating a dependable platform for starting off in racing. Featuring a six-speed transmission, race-ready engine, strong stopping power, and superb handling, the KX65 grooms champions.

Its liquid-cooled, two-stroke 65cc engine and light weight chassis delivers strong controllable power and exceptional handling that is the ultimate recipe for winning races. The 33mm front forks and four-way adjustable rebound damping are capable of performing at the highest level in aggressive terrain, while the rear is fitted with Kawasaki's Uni-Trak® single-shock system with adjustable rebound damping and fully adjustable spring preload.

KAWASAKI KX[™]65 Color: Lime Green MSRP: \$3,699 Availability: Now

To download high-resolution images, log on or register for the Kawasaki media site at http://kawasakimedia.com.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

26972 Burbank, Foothill Ranch, CA 92610 Tel: 949-770-0400 | www.kawasaki.com