

## New Model Press Release

June 18, 2019

**DO NOT RELEASE BEFORE JUNE 18, 2019**

### 2020 KAWASAKI KFX<sup>®</sup> ATV Model Range

## KAWASAKI KFX<sup>®</sup> 90 AND KFX<sup>®</sup> 50 OFFER ENTRY LEVEL ATV FUN

Everyone is looking for the fun of riding, and the Kawasaki KFX<sup>®</sup> ATV family offers two entry-level models for novices. The KFX ATV has a number of features aimed at helping riders gain ATV riding experience at lower speeds. These ATVs are a great way for new riders to gain riding experience and offer the introductory step into a lifetime of fun in the powersports industry.

Featuring an air-cooled 89cc single cylinder, four-stroke engine the KFX90 gives budding riders the ability to grow into the KFX ATV family. Special controls include a keyed ignition to help address unsupervised starting as well as speed controls including a throttle-limiting screw to restrict throttle movement and a collar in the CVT transmission that can be easily removed to increase speed as the rider gains experience, allowing the KFX90 to grow with the rider.

The KFX50 ATV is the starting place for many first-time ATV riders. Featuring a 49.5cc, air-cooled, single-cylinder, four-stroke engine that delivers smooth power, predictable performance and rock-solid reliability, it packs a lot of fun into a small package.

#### Model Variations:

##### **KAWASAKI KFX<sup>®</sup> 90**

**Color:** Lime Green, Vibrant Blue

**MSRP:** \$2,599

**Availability:** Now

##### **KAWASAKI KFX<sup>®</sup> 50**

**Color:** Lime Green, Vibrant Blue

**MSRP:** \$1,999

**Availability:** Now



To download high-resolution images, log on or register for the Kawasaki media site at <http://kawasakimedia.com>

## **ABOUT KAWASAKI**

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and Jet Ski® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at [www.kawasaki.com](http://www.kawasaki.com).

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