

New Model Press Release

October 7, 2019

DO NOT RELEASE BEFORE OCTOBER 7, 2019

2020 JET SKI® WATERCRAFT MODEL RANGE

GOOD TIMES™ ON THE WATER WITH KAWASAKI JET SKI® WATERCRAFT

Kawasaki continues to offer a wide range of personal watercraft that evoke fun on the water, with the 2020 JET SKI® Ultra® series and the Kawasaki Jet Ski® SX-R™ four-stroke stand-up personal watercraft.

The JET SKI SX-R personal watercraft produces plenty of low-to-mid-range torque from its 1498cc 4-stroke engine. This makes the stand-up personal watercraft fun and accessible to those without a competition license. The 2020 Jet Ski SX-R watercraft stands out in performance and fun on the water with an Ebony/Lime Green colorway and MSRP of \$9,999.



The entire JET SKI watercraft runabout lineup is forged with Kawasaki DNA and features powerful 1,498cc engines, an innovative deep-V hull design, a large amount of storage and a fuel tank capable of extended range. The lineup is also covered by a 12-month limited warranty with an optional 12, 24, 36 or 48-month Kawasaki Protection Plus™ plan.

The flagship model, the 2020 Kawasaki JET SKI® Ultra® 310LX personal watercraft, is the perfect combination of performance and luxury. The JET SKI Ultra 310LX features a roots-type Eaton Twin Vortices Series (TVS) supercharger. A three-blade impeller that is directly driven from the engine, provides superb propulsion, powering the watercraft's deep-V hull that offers class-leading stability in rough water. This model also features the JETSOUND® audio system, a first in personal watercraft, which allows riders to listen to music via the 2x20-watt rated amplifier and 30-watt speakers. For 2020, the JET SKI Ultra 310LX watercraft is available in Metallic Carbon Gray with a MSRP of \$17,999.

The Kawasaki JET SKI® Ultra® 310R personal watercraft is the ultimate open-water race replica vehicle in the Kawasaki model line. It features the same 1,498cc supercharged engine as the JET SKI Ultra 310LX model. It also sports a motocross-style electro-polished stainless steel handlebar inspired by the Kawasaki KX™ motorcycles. The JET SKI Ultra 310R personal watercraft features an Ebony/Lime Green color scheme with a MSRP of \$16,299.

Power is the most common trait among the Kawasaki JET SKI Ultra 310 series, and the 2020 JET SKI Ultra® 310X features a supercharged inline 1,498cc four-cylinder DOHC engine with its Eaton TVS supercharger and intercooler. For rider comfort and versatility, the JET SKI Ultra 310X features a bench

seat. The 2020 JET SKI Ultra 310X is available in Candy Steel Furnace Orange/Ebony with a MSRP of \$15,299.

For riders who want the luxury and convenience of the flagship JET SKI Ultra® 310LX, the 2020 Kawasaki JET SKI® Ultra® LX personal watercraft powered by a naturally aspirated 1,498cc engine is the right choice. The maneuverable deep-V hull contributes to superior handling, and the vehicle boasts industry-leading storage capacity and the largest fuel tank in its class to keep the fun going longer. The 2020 JET SKI Ultra LX is available in Ebony/Pearl Citrus Yellow with a MSRP of \$11,199.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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The logo for JETSKI, featuring the word "JETSKI" in a bold, italicized, sans-serif font with a registered trademark symbol. The letters are white with a black outline, set against a black background.