New Model Press Release

October 11, 2018

DO NOT RELEASE BEFORE OCTOBER 11, 2018

2019 KAWASAKI MOTORCYCLE LINEUP

RETURNING KAWASAKI MODELS FOR 2019 OFFER A MOTORCYCLE FOR EVERYONE

The Kawasaki 2019 line of motorcycles has a street bike for various types of riders with a wide range of options covering supersport, sport, naked, adventure, touring, dual purpose and cruiser models.

SUPERSPORT

Ninja® ZX™-14R

The Kawasaki Ninja® ZX™-14R will continue to reign as "King" of the Ninja® motorcycles with its powerful 1,441cc DOHC inline-four engine. The most important aspect of a high-performance motorcycle is the ease with which a rider can ride. That is where the Ninja ZX-14R shines. It is equipped with two power levels and a three-mode Kawasaki Traction Control (KTRC) system that can easily be turned on or off with switches. The 2019 model is available in a Metallic Spark Black/Pearl Meteor Gray/Emerald Blazed Green color scheme with an MSRP of \$14,999

SPORT

Ninja® 400 ABS

The award-winning Ninja® 400 sportbike was developed to suit a wide range of riders, allowing them to have a motorcycle that provides plenty of excitement while feeling confident. Thanks to its efficient design, the compact, lightweight engine provides a class leading power to weight ratio. The power delivery was designed to be smooth and manageable, with abundant low-end torque to enable smooth throttle response for a range of riders. Complementing the performance and handling of the new Ninja 400 is the sharp looking Ninja sportbike styling, designed to catch the eye of even the most seasoned riders. For 2019, the Ninja 400 is available in Metallic Spark Black and the Ninja 400 ABS models will be available in Metallic Spark Black, Pearl Storm Gray/Metallic Magnetic Dark Gray and Candy Persimmon Red/Metallic Magnetic Dark Gray. Non-ABS models have an MSRP of \$4,999 while ABS models start at \$5,299.

Ninja® 650 ABS

The Ninja® 650 ABS encapsulates the passion and peformance of a modern sportbike while delivering the efficiency and agility of an urban commuter. It's built for the street rider who wants the performance of the Ninja® family, but with more street-focused ergonomics and controls. The Ninja 650 is also available without ABS. For 2019, the Ninja 650 and Ninja 650 ABS models will be available in Metallic Spark Black and Candy Steel Furnace Orange/Metallic Spark Black. Non-ABS models have an MSRP of \$7,399 while ABS models start at \$7,799.

Ninja® 1000 ABS

With its powerful 1000cc, inline 4-cylinder engine, the Ninja® 1000 ABS has a crisp and strong pull from all rpms. Thanks to a rigid, lightweight aluminum frame and compact engine design, the weight is not only low and centered inside the motorcycle, but the overall profile is also slim. Its race inspired appearance and comfortable ergonomics means riders can spend the day in the saddle without undue strain and roll on the miles with eye-catching ease. The Ninja 1000 ABS is a powerful and reliable

motorcycle with phenomenal all-around performance that simply delivers, whether it's commuting on the street, carving up canyon roads or taking on the racetrack. In 2019, the Ninja 1000 ABS is available in Metallic Spark Black/Metallic Matte Carbon Gray with an MSRP of \$12,199.

Z FAMILY Z125 PRO

The Z125 PRO is a visually striking naked motorcycle with styling that's a little on the *dark side*. It not only has edgy looks, but it's also a blast to ride. It fits into that perfect package for those desiring a small motorcycle with plenty of capabilities, low price and great gas mileage. Thanks to the performance-oriented suspension, easy maneuverability and high fun level, it's also a motorcycle you won't soon outgrow. The Z125 PRO was built for the pureness of the riding experience. For 2019, the Z125 PRO is available in Ebony and Candy Steel Furnace Orange with an MSRP of \$3,199.

Z650 ABS

The Kawasaki Z650 ABS is a compact middleweight motorcycle, featuring aggressive, supernaked Z-styling that comes to life with an ideal blend of sporty performance and everyday versatility. Since its introduction, the Z650 has received top ratings for its lightweight and easy to maneuver chassis and torquey 650cc parallel twin engine. Available for 2019 model year in both ABS and non-ABS models featuring these colors: Metallic Flat Spark Black/Metallic Spark Black and Stormcloud Blue/Pearl Storm Gray/Metallic Flat Spark Black. Non-ABS models have an MSRP of \$6,999 while ABS models are priced at \$7,399.

Z900 ABS

With premium suspension components and a powerful, smooth inline-four cylinder 948cc engine, the Z900 motorcycle is the flagship of the Z family. The award-winning Z900 ABS returns in 2019 in the following colors: Metallic Flat Spark Black/Metallic Spark Black, Metallic Moondust Gray/Ebony in both ABS and non-ABS models. Non-ABS models have an MSRP of \$8,399 while ABS models start at \$8,799.

Z900RS ABS

In reinvigorating the Z900RS, Kawasaki has meticulously crafted one of the most authentic retro bikes in appearance and design, paying homage to the original Z1, all while tastefully incorporating modern technology and features. Developed for riders in search of a well-rounded motorcylce that is not only rich in history and character, but also packed with cutting-edge technology and performance features, the Z900RS is powered by a 948cc in-line four engine, features a modern trellis frame, modern electronics and modern suspension components that bring an unmatched level of performance to the retro sport category. Kawasaki has applied a meticulous attention to detail in building the Z900RS, from the iconic teardrop gas tank to the simple uncluttered engine design, all the way down to the retro themed headlight and tail cowl. For 2019, the Z900RS is available in Candytone Brown/Candytone Orange paint scheme with an MSRP of \$11,199.

VERSYS®

Versys®-X 300 ABS

The award-winning Versys lineup starts with the nimble, easy to maneuver Versys®-X 300 ABS adventure motorcycle. Made for any road, any time, the Versys-X 300 ABS has been met with rave reviews and now returns with both street and adventure capability. The 2019 Versys-X 300 is available in both ABS and non-ABS in Metallic Moondust Gray/Metallic Flat Spark Black. Non-ABS models have an MSRP of \$5,399 while ABS models start at \$5,699.

Versys® 650 ABS

The Versys® 650 ABS and Versys® 650 LT adventure motorcycles are capable machines designed for fun and comfortable riding. Known for Kawasaki's torquey 650cc parallel twin engine and lightweight chassis, the Versys 650 ABS has smooth handling and responsive feedback. It's a capable motorcycle that sits nicely in the middleweight category, meeting a variety of riders' needs. The Versys 650 LT

models come standard with hand guards and saddlebags. The Versys 650 ABS and Versys 650 LT are both returning for 2019 with new color offerings in Metallic Moondust Gray/Metallic Flat Spark Black with an MSRP of 8,299 and the Versys 650 LT priced at \$9,199.

DUAL PURPOSE

KLX®250

The KLX®250 motorcycle is built to take riders to new places. Borrowing notes from the KX™ line and Kawasaki's racing heritage, this 2019 street legal, dual purpose motorcycle is designed to cut through the busy traffic of an inner city or climb up a back trail to see the city from a more beautiful view. For 2019, the KLX250 is available in Lime Green with an MSRP of \$5,349 and Matrix Camo Gray with an MSRP of \$5,549.

SUPERSPORT TOURING

Concours®14 ABS

The Kawasaki Concours14 ABS supersport-touring motorcycle offers far more than just its punch of power. It also defines the supersport-touring category by remaining at the top of its class with incredible performance and nimble handling. It's incredibly capable of both carving canyon roads and cruising comfortably along interstate highways. With Kawasaki's supersport expertise, the Concours14 ABS motorcycle benefits from industry-leading technology, K-ACT ABS brakes, KTRC traction control, and a Fuel Economy Assistance Mode. The seat has been sculpted for comfort and to allow the rider to reach the ground more easily. Engineers developed a suspension package that is initially plush for small chatter, yet stiffens through the travel to help maintain its superb handling while carrying a passenger or luggage. The 2019 Kawasaki Concours14 ABS motorcycle is available in a Metallic Matte Fusion Silver/Metallic Spark Black paint scheme with an MSRP of \$15,599.

CRUISERS

Vulcan® S

The Vulcan® S has the same low silhouette of a bigger-bore Vulcan® cruiser, mixed with Kawasaki Ninja®-derived power and handling, as well as its popular ERGO-FIT™ sizing system, designed to comfortably fit a wide range of riders. For 2019, the Kawasaki Vulcan S cruiser returns with Kawasaki's user-friendly and unique ERGO-FIT with a total of 18 combination adjustments by adjusting the motorcycle's seat, footpegs and handlebar. This allows for three seat options for added comfort and rider placement, three footpeg placement options, and two different reach handlebars.

Furthermore, the Vulcan S boasts one of the lowest weights of any motorcycle in its class (twin cylinder cruiser of similar displacement) and we all know what that means—easier to maneuver, quicker acceleration, easier to stop, quicker to turn and smooth suspension action. The Vulcan S cruiser is available in three configurations: the Vulcan S which is available in Metallic Matte Covert Green with an MSRP of \$7,099; the Vulcan S ABS, which is available in Metallic Matte Covert Green and Stormcloud Blue and has an MSRP of \$7,499; and the Vulcan S ABS CAFE, available in Candy Steel Furnace Orange/Metallic Spark Black with an MSRP of \$8,099.

Vulcan® 900 Classic

The Vulcan® 900 Classic motorcycle is a mid-sized cruiser that offers a comfortable ride in combination with timeless good looks and a liquid-cooled V-twin engine. The motorcycle features dual slash-cut mufflers and a sound that stirs the soul as it cruises the road. A rugged and reliable belt final drive on the Vulcan 900 Classic cruiser keeps the overall weight down and improves rear-end styling. For 2019, the Vulcan 900 Classic is available in Metallic Matte Graphite Gray/Metallic Matte Carbon Gray with an MSRP of \$7,999.

Vulcan® 900 Classic LT

The Vulcan® 900 Classic LT, a V-twin-powered cruiser, is equipped with a distinctive fat 180/70x15 rear tire and has the necessary touring goods to get you to your destination in comfort and style. Both rider and passenger will appreciate the large, adjustable windshield, the deep-dyed saddlebags, and

passenger backrest. In 2019, the Vulcan 900 Classic LT is available in Metallic Graphite Gray/Candy Imperial Blue with an MSRP of \$8,999.

Vulcan® 900 Custom

The Vulcan® 900 Custom cruiser's styling exudes attitude, from its tall front tire to blacked-out mufflers. In addition, the low-slung gunfighter-type seat, massive rear tire, stylish front-end accentuated by a thin 21" cast wheel and meticulously sculpted bodywork are standout features. For 2019, the Vulcan 900 Custom motorcycle is available in Pearl Storm Gray/Ebony with an MSRP of \$8,499.

Vulcan® 1700 Vaquero® ABS

The features of the Vulcan® 1700 Vaquero® ABS bagger cruiser add up to the top-of-the-line bagger in its class, encompassing a perfect combination of functionality across a wide range of environments, from inner-city running to cruising down the open road. For 2019, the Vulcan 1700 Vaquero ABS is available in Metallic Spark Black with an MSRP of \$16,799.

Vulcan® 1700 Voyager® ABS

The Vulcan® 1700 Voyager® ABS touring cruiser is intended for riders who seek modern comfort and plenty of technology as well as the legendary Kawasaki dependability. With its ample storage capacity and large fuel tank, the 2019 Kawasaki Vulcan 1700 Voyager ABS is equipped to reach destinations with ease, and its range of features will help the rider to arrive in comfort. In 2019, the Vulcan Voyager ABS motorcycle is available in Candy Imperial Blue/Metallic Graphite Gray with an MSRP of \$17,499.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of almost 1,100 independent retailers, with close to an additional 7,400 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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