

New Model Press Release

October 11, 2018

DO NOT RELEASE BEFORE OCTOBER 11, 2018

2019 JET SKI® WATERCRAFT MODEL RANGE

HAVE GOOD TIMES™ ON THE WATER WITH KAWASAKI JET SKI® WATERCRAFT

Kawasaki continues to offer a wide range of personal watercraft that evoke fun on the water, with the 2019 JET SKI® Ultra® series. The watercraft lineup also includes the Kawasaki Jet Ski® SX-R™, a four-stroke stand-up personal watercraft.

The JET SKI SX-R personal watercraft produces twice the power of Kawasaki's previous stand-up model while also delivering plenty of low-to-mid-range torque. This makes the stand-up personal watercraft fun and accessible to those without a competition license. The 2019 Jet Ski SX-R watercraft stands out in performance and fun on the water with a new Ebony/Lime Green colorway with a MSRP of \$9,999.



The entire JET SKI watercraft runabout lineup is forged with Kawasaki DNA and features powerful 1,498cc engines, an innovative deep-V hull design, a large amount of storage and a fuel tank capable of extended range.

The entire lineup is also covered by a 12-month limited warranty with an optional 12, 24, 36 or 48-month Kawasaki Protection Plus™ plan.

The flagship model, the 2019 Kawasaki JET SKI® Ultra® 310LX personal watercraft, is the perfect combination of performance and luxury. The JET SKI Ultra 310LX features a roots-type Eaton Twin Vortices Series (TVS) supercharger. A three-blade impeller that is directly driven from the engine, provides superb propulsion, powering the watercraft's deep-V hull that offers class-leading stability in rough water. This model also features the JETSOUND® audio system, a first in personal watercraft, which allows riders to listen to music via the 2x20-watt rated amplifier and 30-watt speakers. For 2019, the JET SKI Ultra 310LX watercraft is available in Ebony/Candy Lime Green with a MSRP of \$17,999.

The Kawasaki JET SKI® Ultra® 310R personal watercraft is the ultimate open-water race replica vehicle in the Kawasaki model line. It features the same 1,498cc supercharged engine as the JET SKI Ultra 310LX model. It also sports a motocross-style electro-polished stainless steel handlebar inspired by the Kawasaki KX™ motorcycles. The JET SKI Ultra 310R personal watercraft features an Ebony/Lime Green color scheme with a MSRP of \$16,299.

Power is the most common trait among the Kawasaki JET SKI Ultra 310 series, and the 2019 Ultra® 310X and Ultra® 310X SE models share the same unmistakable supercharged inline 1,498cc four-

cylinder DOHC engine with its Eaton TVS supercharger and intercooler. For rider comfort and versatility, the JET SKI Ultra 310X features a bench seat, while the JET SKI 310X SE comes equipped with race-inspired graphics and a sport-styled seat. The 2019 JET SKI Ultra 310X is available in Ebony/Sunbeam Red with a MSRP of \$15,299, and the Jet Ski Ultra 310X SE comes in an Ebony/Candy Steel Furnace Orange scheme with a MSRP of \$15,799.

For riders who want the luxury and convenience of the flagship JET SKI Ultra® 310LX, the 2019 Kawasaki JET SKI® Ultra® LX personal watercraft powered by a naturally aspirated 1,498cc engine is the right choice. The maneuverable deep-V hull contributes to superior handling, and the vehicle boasts industry-leading storage capacity and the largest fuel tank in its class to keep the fun going longer. The 2019 JET SKI Ultra LX is available in Ebony/Metallic Tungsten Gray with a MSRP of \$11,199.

For flat-out fun, the 2019 Kawasaki JET SKI® STX®-15F personal watercraft is a popular choice for enthusiasts. Equipped with a powerful engine with digital fuel injection that provides great performance and an agile hull for sporty handling as well as comfortable ergonomics, the JET SKI STX-15F watercraft is great for someone looking to spend a lot of time on the water. The 2019 JET SKI STX-15F is available in Ebony/Lime Green with a MSRP of \$9,699.

ABOUT KAWASAKI

Kawasaki Heavy Industries, Ltd. (KHI) started full-scale production of motorcycles over a half century ago. The first Kawasaki motorcycle engine was designed based on technical know-how garnered from the development and production of aircraft engines, and Kawasaki's entry into the motorcycle industry was driven by the company's constant effort to develop new technologies. Numerous new Kawasaki models introduced over the years have helped shape the market, and in the process have created enduring legends based on their unique engineering, power, design and riding pleasure. In the future, Kawasaki's commitment to maintaining and furthering these strengths will surely give birth to new legends.

Kawasaki Motors Corp., U.S.A. (KMC) markets and distributes Kawasaki motorcycles, ATVs, side x sides, and JET SKI® watercraft through a network of approximately 1,100 independent retailers, with close to an additional 7,700 retailers specializing in general purpose engines. KMC and its affiliates employ nearly 3,100 people in the United States, with approximately 260 of them located at KMC's Foothill Ranch, California headquarters.

Kawasaki's tagline, "Let the good times roll.®", is recognized worldwide. The Kawasaki brand is synonymous with powerful, stylish and category-leading vehicles. Information about Kawasaki's complete line of powersports products and Kawasaki affiliates can be found on the Internet at www.kawasaki.com.

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The logo for JETSKI, featuring the word "JETSKI" in a bold, italicized, sans-serif font with a registered trademark symbol. The letters are white with a black outline, set against a black background.